

Ask Me Anything with AIB's Alumni Leaders is a networking initiative that promotes knowledge-sharing, career growth and connectivity within the AIB student and alumni base. The platform serves as a bridge to connect members within the AIB community with [Alumni Leaders](#) via LinkedIn who are specialists in their fields for the purpose of networking and professional development.

This document refers to students, graduates and potential future students as *AIB community members*.

Please note that Alumni Leaders, in most cases, are not trained career coaches – they are esteemed graduates who have been appointed by AIB. For career counselling with qualified HR and recruitment professionals, students and graduates should consider [Career Assist](#) instead.

THE PURPOSE OF ASK ME ANYTHING

The platform is for AIB community members to network professionally and seek career-related advice from graduates who have specialised skill sets and are interested in sharing their knowledge to help others.

Here are a few examples of why AIB community members might consider connecting with an Alumni Leader:

- **Industry-specific knowledge:** Connect with subject matter experts or peers in your field to discuss challenges you're facing at work, trends or how to stay ahead of the curve.
- **Startup insights:** Reach out to successful business owners to gain firsthand advice on launching and growing a startup.
- **Career transition:** Ask for advice on how to break into a new profession, learning from the experiences of those who have built successful careers in the field.
- **Personal branding:** Seek out strategies from leaders on how they leveraged their learning and the MBA degree's credibility to grow their careers.
- **Local networking:** Foster valuable local connections with graduates in your city or region.
- **Study advice:** Strike up conversations around study strategies, subject content or elective and specialisations choices that align with your career trajectory.

STEPS FOR EFFECTIVE ENGAGEMENT

Each Alumni Leader's profile offers a glimpse into the diverse paths they have navigated, their skills and areas of expertise. If you find a leader whose career experience resonates with your goals, you can navigate through to their LinkedIn profile to learn more and connect with them.

1. Use the Alumni Ask Me Anything filters to search for an Alumni Leader relevant to professional goals and career aspirations. Navigate through to their LinkedIn profile to learn more about their professional journey.
2. If you'd like to contact an Alumni Leader, you can either send them a message on LinkedIn (if the option is available) or send a connection request, being sure to "Add a note". First and foremost, introduce yourself and advise your connection to AIB – whether you are a student, a graduate or potential future student – and your reason for connecting.
3. It is the responsibility of the AIB community member who contacts the Alumni Leader to lead the conversation. Be clear on what you are asking and hoping to get out of the interaction, and be proactive, prepared and respectful.

RESPONSIBILITIES AND CODE OF CONDUCT

It is important that all activity that takes place through the Alumni Ask Me Anything program is respectful, productive and professional. To ensure a positive and beneficial experience for all participants, we've established the following user responsibilities and code of conduct.

- **Respect and Professionalism:** Treat Alumni Leaders and fellow users with respect at all times. This includes being respectful of their time and viewpoints. Professionalism should be maintained in all interactions, including language and tone. AIB's [Student Code of Conduct Policy](#) will apply to students involved, including our conduct principles of respect between students and the views of others, and a zero-tolerance approach to bullying.
- **Privacy and Confidentiality:** Respect the privacy of Alumni Leaders, other users and other parties, such as employers. Do not share sensitive information without consent, including discussions and advice received.
- **Responsible Use of Information:** Use information and advice received responsibly. Acknowledge that advice from Alumni Leaders is based on their personal experiences and should not be taken as official guidance from AIB.
- **No Commercial Use:** The platform is not for commercial purposes. Do not promote or sell products or services.

Should you have any queries or feedback, contact alumni@aib.edu.au.