



AUSTRALIAN
INSTITUTE
of BUSINESS

the practical business school

THE
FAST-TRACK
MBA

ALUMNI INSIGHTS REPORT 2021

aib.edu.au

WELCOME TO THE 2021 MBA ALUMNI INSIGHTS REPORT



After compiling the results of the 2021 MBA Alumni Insights Survey, I and the whole Australian Institute of Business (AIB) team are really pleased to see the outstanding achievements of our former students. As an organisation that strives to provide people with greater access to education, and deliver real-world learning experiences that can be immediately applied at work, it brings me tremendous pride to see our graduates achieve ongoing success in their careers.

The strong career outcomes reported by our graduates in this survey – which was conducted during the second year of the global COVID-19 pandemic – are a testament to their professional growth, business acumen and resilience during this difficult period. For our 2021 graduates, which make up a notable portion of our alumni audience, undertaking the majority of their studies during the COVID-19 pandemic was a challenge they triumphantly overcame, aided by AIB's fully online delivery model. It is my pleasure to present to you the findings from this report.



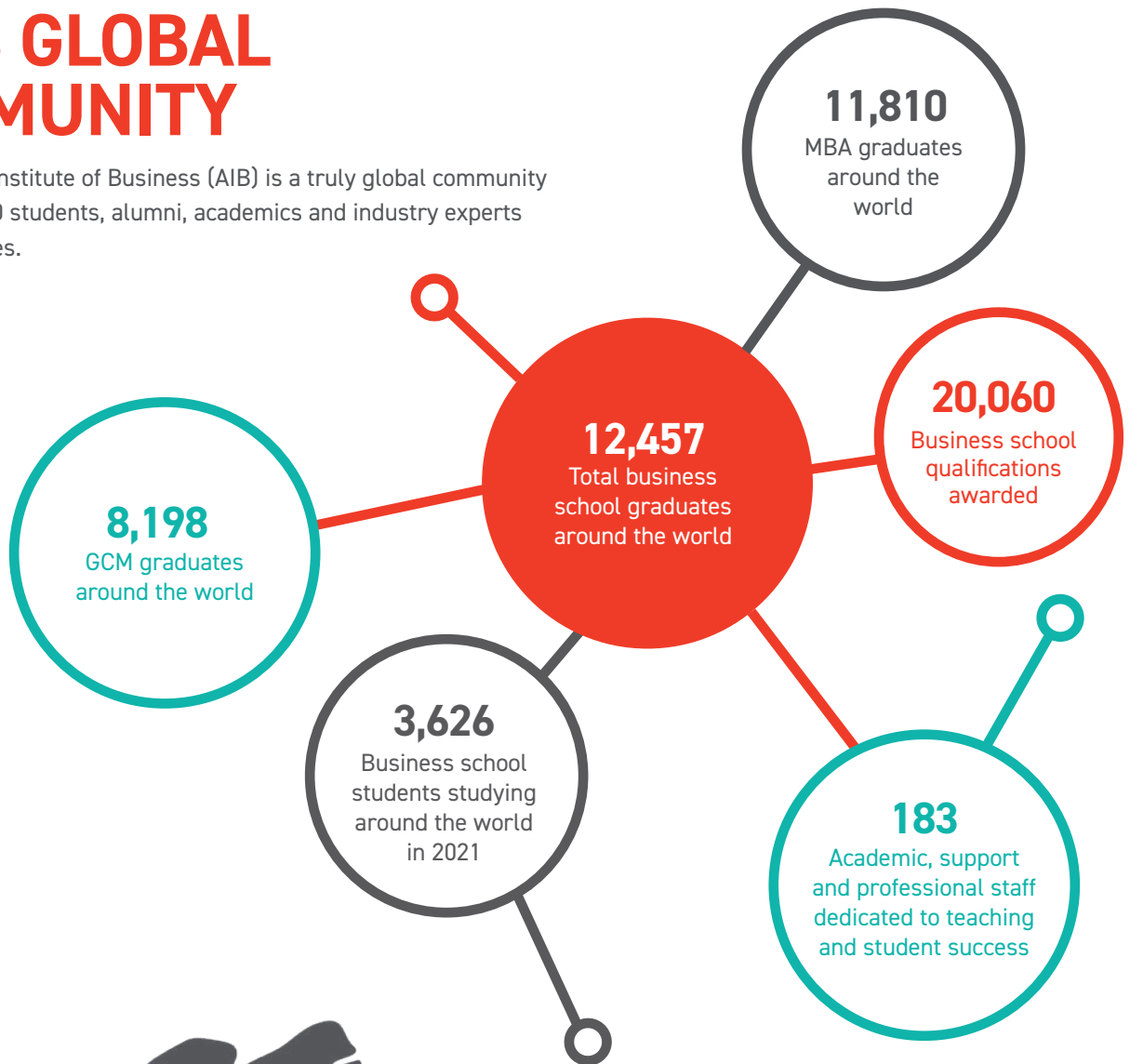
Jo Thomas

Chief Executive Officer

Australian Institute of Business

AIB'S GLOBAL COMMUNITY

The Australian Institute of Business (AIB) is a truly global community with over 16,000 students, alumni, academics and industry experts from 95 countries.



Note: All graduate, student and academic head-count numbers provided on this page were true as at 3rd February, 2022.

OVERVIEW



WHO OUR ALUMNI ARE

44

is the average age of respondents

79%

work full time

52%

didn't have a degree

90%

have 10+ years' work experience

49%

have 20+ years' work experience

46%

are in management roles

29%

are business owners

47%

of managers oversee at least 6 direct reports

6%

are in the C-Suite



WHAT OUR ALUMNI DO



THE MBA CAREER IMPACT

76%

have changed job function

67%

of aspiring business owners started or acquired a business

74%

have already achieved their goal of career progression

93%

have been able to apply their MBA to their job or business

\$120K-150K

is the most reported income range from Australian, Canadian and New Zealand respondents

\$33,712

is the average increase in pay since starting the MBA

74%

have had a salary increase since graduating



MBA GRADUATE EARNINGS



OPINION OF AIB

96%

would recommend the AIB MBA to a friend or colleague

91%

found online study with AIB more flexible than on-campus learning

96%

are glad they did their MBA with AIB

SURVEY METHODOLOGY

The **2021 MBA Alumni Insights Survey** was sent out on 1 October 2021, to **11,093** of AIB's global MBA alumni who graduated between 2010 and 2021.

Respondents were asked to answer **40 questions** about their career, MBA outcomes and professional experience.

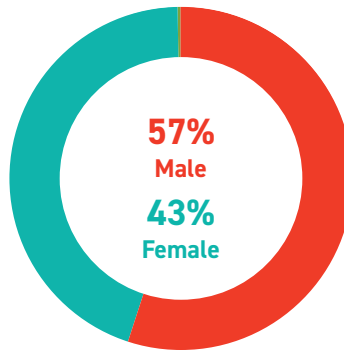
We received a total of **589 complete responses** by the close of survey on 22 October 2021. This survey sample represents **5.31%** of our subscribed AIB MBA alumni population that graduated between 2010 and 2021.

All survey respondents were asked to report their earnings in AUD\$. All dollar amounts in this report appear in AUD\$ unless otherwise stated.



OUR RESPONDENTS

OUR COMMUNITY IS DIVERSE, WITH OUR ALUMNI LOCATED ALL OVER THE WORLD.



MBA SPECIALISATION

General = 65.53%

Human Resource Management = 8.83%

Entrepreneurship = 6.79%

Financial Management = 6.11%

Logistics & Supply Chain Management = 5.60%

Marketing = 4.75%

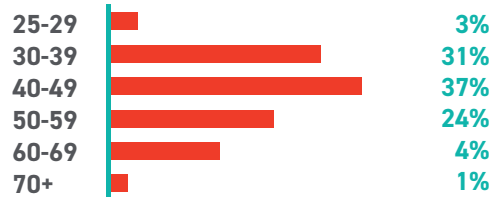
Other = 2.39%



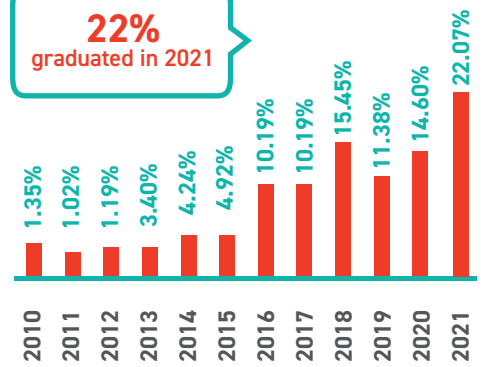
TOP CITIES

- 12.90% Sydney
- 9.51% Melbourne
- 4.41% Brisbane
- 4.24% Perth
- 3.57% Adelaide
- 2.38% Toronto
- 2.04% Calgary

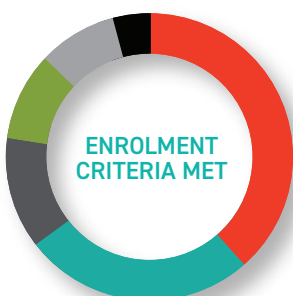
RESPONDENTS VARIED IN AGE FROM 26 TO 76 YEARS



22%
graduated in 2021



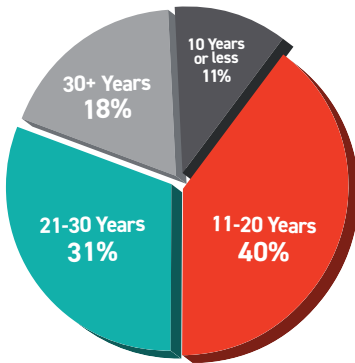
RESPONDENTS GRADUATED FROM AIB BETWEEN 2010 AND 2021



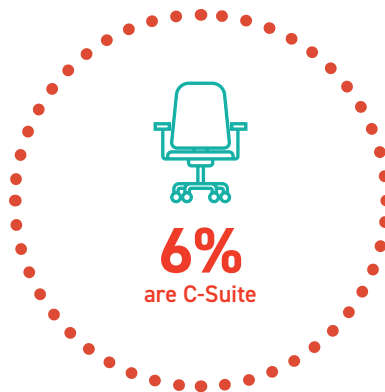
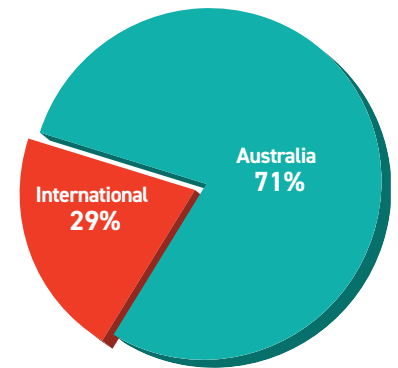
39%	Over 5 years' work experience with 3+ years in management
27%	A Bachelor's Degree in a field other than business and relevant work experience
13%	A Bachelor's Degree in business and relevant work experience
9%	An Advanced Diploma/Associate Degree and relevant work experience
8%	Previous post-graduate qualification
4%	Other

THE PROFESSIONAL STATUS OF ALUMNI

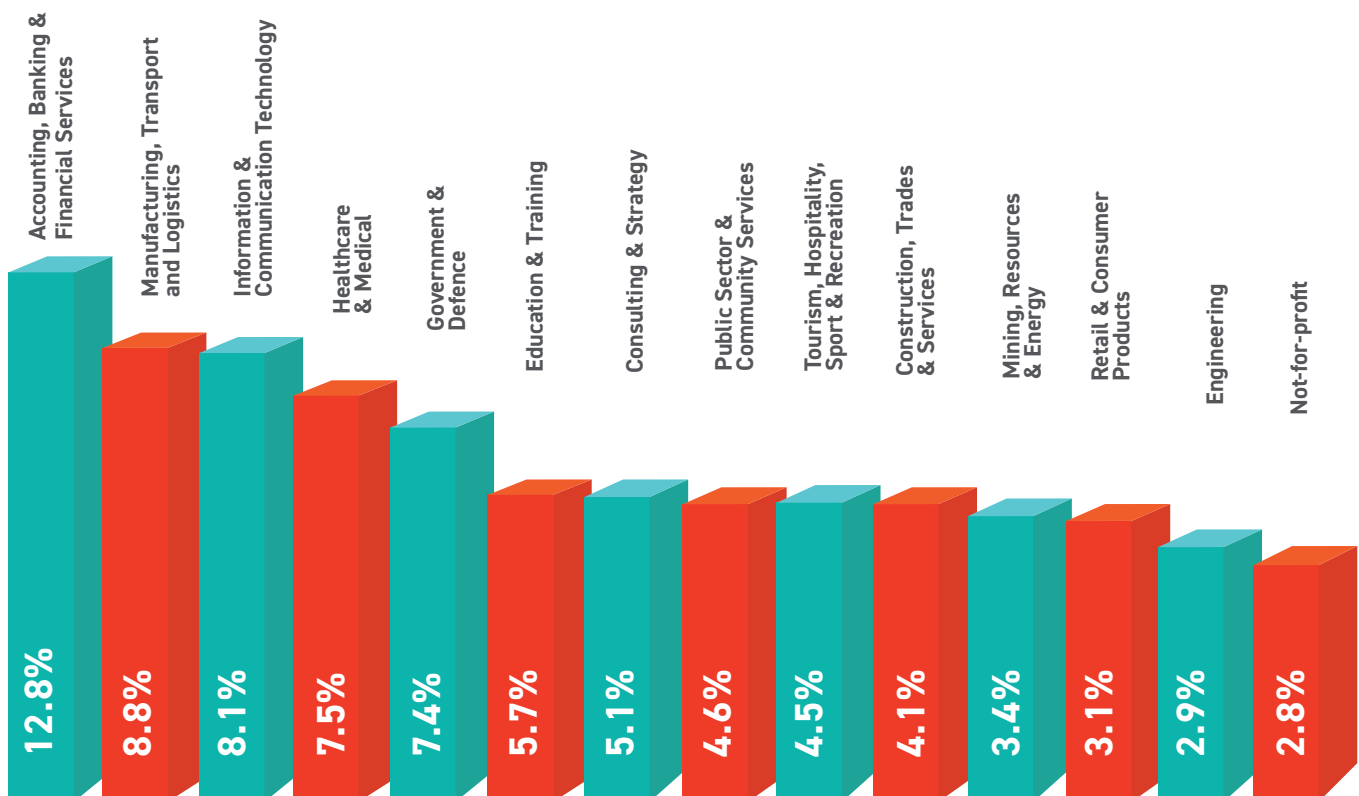
YEARS OF WORK EXPERIENCE



COUNTRY OF RESIDENCE



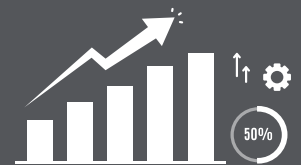
AIB ALUMNI WORK IN THESE INDUSTRIES



THE TOP FORTUNE 500 AND ASX 200 AIB GRADUATE EMPLOYERS

BOC Ltd Linde Group	Coles Group	Nestle	Aurizon	Caterpillar Inc	HSBC
RBC - Royal Bank of Canada	Santos	Westpac Banking Corporation	Cisco		
Telstra Corporation	Suncorp	Google	Otis Worldwide	BP	Woolworths
Dell Technologies	BlueScope Limited	Verizon	Ecolab Inc	Accenture	
NEC Corporation	Accenture	Shell Global	AECOM	National Australia Bank	

A FAST RETURN ON INVESTMENT



\$33,712

Alumni income increased by an average of \$33,712 since undertaking the MBA



\$14,356

Student income increased by an average of \$14,356 during MBA studies



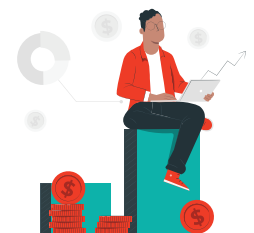
74%

received an increase in salary since beginning the AIB MBA



\$120-\$150k

is the current most reported income range from Australian, Canadian and New Zealand respondents



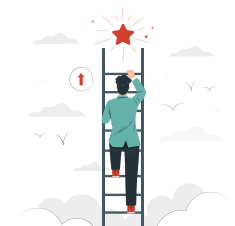
96%

believe the AIB MBA was value for money



98%

found the AIB MBA learning practical and applicable



ALUMNI ACHIEVEMENTS WITH THE MBA



SINCE STUDYING THE MBA

70%

MOVED INTO A MORE SENIOR ROLE



96%

SAID THAT THE AIB MBA INCREASED THEIR CONFIDENCE



PROFESSIONAL SKILLS ENHANCED FROM STUDYING THE AIB MBA

84%

Entrepreneurship

84%

Finance

82%

Marketing

75%

Research & analytics

73%

Leadership

71%

Strategy development

THE OUTCOMES MBA ALUMNI SEEK AND HAVE ALREADY ACHIEVED



90% Enhanced their professional value

90% Formalised their work experience

88% Kept pace with the changing business landscape

88% Improved their business acumen



99% OF ALUMNI
ACHIEVED THEIR
CAREER GOALS.

APPLY NOW >



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