AUSTRALIAN INSTITUTE of BUSINESS

Course Brief

Graduate Certificate in Research Methodologies [GCRM] (AQF 8)

1.	AQF Qualification Type

Level 8 Graduate Certificate

2.	Duration

Standard Full Time: 6 months (candidates eligible to study concurrent subjects)
Standard Part Time: 8 months (4 terms)
Maximum course duration is detailed in the Academic Progress Procedure.

3.	Indicative Candidate Workload/Volume of Learning

The GCRM course accounts for 40 Credit Points.

Aligned with the volume of learning requirements of the Australian Qualifications Framework (AQF) one AIB 10 Credit Point subject nominally involves 150 hours of study. Study-related activities may include directed learning such as webinars, independent study, interaction with staff and peers, reflection, individual study, application in the workplace, assignment work and other.

4.	Delivery Modes

Online only

5.	Admission Requirements

Applicants must meet one of the following Academic Qualifications criteria:
- A Bachelor Degree (AQF Level 7); or
- A Graduate Management Admission Test (GMAT) with a minimum score of 550 and at least 3 years relevant work experience.

Applicants must meet English language requirements: See Appendix A – English Language Requirements.

6. Course Rationale

This course is designed to provide graduates with specialised knowledge and skills in applied research and research methods such as literature review skills, critical thinking, action research and action learning, quantitative, or case study research. The course aims to develop graduates who will be able to apply their knowledge and skills in contexts requiring the design, implementation and evaluation of research projects based either in workplace, organisational or industry settings. Such projects would require sound independent judgment, responsibility and accountability. Graduates could utilise their knowledge and skills in specialised evidence-based projects in the private, public or not-for-profit sectors or in the management of their own business.

7. Course Learning Outcomes (CLOs)

The CLOs are mapped against the requirements of the AQF Level of this course as follows.

No.	On completion of this course candidates should be able to:	AQF Level Mapping
1.	Demonstrate knowledge of the literature in one or more business-related disciplines.	Knowledge
2.	Demonstrate significant knowledge of research methodologies with a particular focus on the use of case studies, action research, mixed methods, quantitative, and/or reflective practice.	Knowledge; Skills
3.	Evaluate and communicate new or complex management issues with creativity, initiative, personal autonomy, ethical accountability and applying them in a professional workplace setting.	Skills; Application of Knowledge and Skills
4.	Generate and communicate ideas and evaluate complex concepts relating to a specialised research project.	Skills; Application of Knowledge and Skills

8. Course Rules

General Rules:
The Graduate Certificate in Research Methodologies comprises 4 subjects (equivalent to 40 credit points), 2 subjects at AQF Level 8 and 2 subjects at AQF Level 9.

Other Protocols:
The AIB Research Orientation Module is mandatory and must be completed within 4 weeks from the commencement of the course.

9. Course Structure

The course content is detailed in the two tables below.

Subject Type	Subject Title	Subject Code	AQF Level	Credit Points
Core Subject	Introduction to Applied Research (First Core subject)	8901IAR	Level 8	10
Core Subject	Research Methodologies	9915RM	Level 9	10

Students must choose two of the following elective subjects, one of which **must** be at Level 8 and subject to all specified pre-requisites being met.

Subject Type	Subject Title	Subject Code	AQF Level	Credit Points
Elective Subject	1. Leadership	8001LEAD	Level 8	10
	2. Marketing Management	8002MMGT	Level 8	10
	3. Strategic Human Resource Management	8003SHRM	Level 8	10
	4. Operations Management	8004OMGT	Level 8	10
	5. Corporate Governance	8005CGOV[1]	Level 8	10
	6. Financial Management	8006FMGT	Level 8	10
	7. Strategic Management	8007SMGT[2]	Level 8	10
	8. Strategic Management	9001SMGT[1]	Level 9	10
	9. Entrepreneurship	9002ENT	Level 9	10
	10. Corporate Governance	9005CGOV[2]	Level 9	10
	11. Project Management	9011PMGT	Level 9	10
	12. Global Supply Chain Management	9012SSUP	Level 9	10
	13. Managing Change	9019MC	Level 9	10
	14. Consumer Behaviour	9023CB	Level 9	10
	15. Qualitative Case Study Research	9901CSR	Level 9	10
	16. Action Research Action Learning	9912ARAL	Level 9	10
	17. Mixed Methods Research	9913MMR	Level 9	10
	18. Quantitative Methods	9916QM	Level 9	10

10. Pre-Requisites or Assumed Knowledge

AQF Level	Subject Code	Subject Title	Pre-Requisite(s) to be completed before attempting the subject
Level 9	9915RM	Research Methodologies	Introduction to Applied Research (8901IAR)
Level 9	9912ARAL	Action Research Action Learning	Research Methodologies (9915RM)
Level 9	9901CSR	Qualitative Case Study Research	Research Methodologies (9915RM)
Level 9	9913MMR	Mixed Methods Research	Research Methodologies (9915RM)
Level 9	9916QM	Quantitative Methods	Research Methodologies (9915RM)
Level 9	9001SMGT[3]	Strategic Management	At least 3 AQF Level 8 subjects
Level 9	9005CGOV[4]	Corporate Governance	At least 3 AQF Level 8 subjects
Level 9	9011PMGT	Project Management	At least 3 AQF Level 8 subjects which must include Operations Management (8004OMGT)

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[1] Subject offering as per this Subject Code will be taught out by 31 December 2025
[2] Subject offering as per this Subject Code will be introduced for cohorts who commence this course on or after 1 January 2023
[3] Subject offering as per this Subject Code will be taught out by 31 December 2025
[4] Subject offering as per this Subject Code will be introduced for cohorts who commence this course on or after 1 January 2023

| Level 9 | 9019MC | Managing Change | Strategic Human Resource Management (8003SHRM) |
| Level 9 | 9012SSUP | Global Supply Chain Management | Operations Management (8004OMGT) |

11.   Assessment Approach

A diversity of assessment is used to assess achievement of learning outcomes. Each subject uses a mix of assessment items appropriate to subject learning outcomes. In all assessment AIB emphasises the application of knowledge and skills. Assignments focus on a work-based issue or enable the candidate to use a workplace as the focus of the assignment.

12.   Exit Points, Articulation Arrangements and Pathways

Exit Points: None

Articulation Arrangements: Refer to the Articulation Register.

Pathways: The Graduate Certificate Research Methodologies provides a pathway to the Master of Management (MMgt).

13.   Constructive Alignment

The Course Learning Outcomes are as per section 7 of this Course Brief.

Graduate Qualities[5]	CLO1	CLO2	CLO3	CLO4
Commit to ethical practice, professional integrity and principled behaviour.		x	x	
Communicate effectively in all mediums and genuinely listen to the views of others.			x	x
Critically evaluate information from diverse sources to make informed and timely decisions.	x	x	x	x
Be curious and adaptive; seek out new knowledge and ideas and be receptive to different approaches and perspectives.	x		x	x
Engage respectfully and effectively with others and embrace and welcome. diversity			x	
Be strategic, resilient and authentic leaders, mindful of the impact of decisions and behaviours on others.				x
Be committed to social, cultural, business and environmental sustainability.	x			x

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[5] Graduate Qualities as per *Graduate Qualities Policy*, V6 (29 September 2022).

Appendix A – English Language Requirements

Applicants must meet the English Language Requirements in one of the following categories:

CATEGORY 1

Applicants whose First language is not English need to demonstrate proficiency in English with a score[1] as outlined in the table below.

English Language Test	Postgraduate (GradCert, MBA, MMgt)	Postgraduate Research (DBA, PhD)
Academic IELTS	**6.5 or better** *(with no individual band lower than 6.0)*	**7.0 or better** *(with no individual band lower than 6.0)*
TOEFL	**575 or better**	**600 or better**
TOEFL IBT and TOEFL Special Home Edition	**85 or better**	**94 or better**
TOEFL CBT	**235 or better**	**250 or better**
PTE	**58 or better**	**66 or better**
Cambridge English CAE and CPE (from 2015)	**176 or better**	**185 or better**
CTC General Certificate of Education (GCE)	**A levels with C or better in English**	**A levels with A in English**

CATEGORY 2 – For Postgraduate Coursework

Evidence of successful completion of Secondary Education in English

Applicants who have successfully completed Secondary Education (equivalent to Australian Senior Certificate of Education) that was taught and assessed in English in one of the countries listed below where English is the first language:

- Australia
- Canada (except Quebec)
- New Zealand
- Republic of Ireland
- South Africa
- UK - England
- UK - Northern Ireland
- UK - Scotland
- UK - Wales
- United States of America

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[1] English Language Test results are valid for three years up to the date of commencement at AIB, until December 2022. At this stage, validity of tests will revert to two years.

CATEGORY 3 – For Postgraduate Coursework and Research
Evidence of successful completion of Tertiary Education in English

Applicants who have successfully completed Tertiary Education (equivalent to AQF Level 5 or above for Postgraduate Coursework and equivalent AQF Level 8 or above for Postgraduate Research) that was taught and assessed in English in one of the countries listed below where the medium of instruction was in English[2].

American Samoa	Mauritius
Antigua and Barbuda	Namibia
Australia	Nauru
Bahamas	New Zealand
Barbados	Nigeria
Belize	Papua New Guinea
Bermuda	Philippines
Botswana	Republic of Ireland
Cameroon	Samoa
Canada	Seychelles
Cook Islands	Sierra Leone
Dominica	South Africa
Falkland Islands	Solomon Islands
Fiji	St Kitts and Nevis
Gambia	St Lucia
Ghana	Tanzania
Gibraltar	Trinidad & Tobago
Grenada	Uganda
Guyana	UK – England
Jamaica	UK – Northern Ireland
Kenya	UK – Scotland
Kiribati	UK – Wales
Singapore	United States of America
Liberia	Vanuatu
Malawi	Zambia
Maldives	Zimbabwe

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[2] Medium of Instruction in English is assessed against the Country Education Profiles on Australian Education International (AEI) or the National Academic Recognition Information Centre (NARIC UK). English Instruction will only be accepted if AEI or NARIC UK states that English is the language of instruction relevant to the country, education level or Institution.