



AUSTRALIAN
INSTITUTE
of BUSINESS

the practical business school



GRADUATE CERTIFICATE IN MANAGEMENT

EARN A POST-GRADUATE QUALIFICATION IN AS LITTLE AS 6 MONTHS*

aib.edu.au

*concurrent study criteria applies



Emeritus Professor Hilary Winchester,
Chair of the Academic Board
M.A., D.Phil. (Oxon), FAICD

WELCOME TO AIB

YOUR LIFE-CHANGING EXPERIENCE STARTS HERE.

No matter what sector you're in, innovation and technology have created a world that is rapidly changing. It has become increasingly challenging to have the most up-to-date skills, knowledge and experience to get an edge and stay ahead of the competition.

Welcome to the Australian Institute of Business (AIB), an almost 40-year-old business institution with a mission to provide life-changing experiences for students.

At AIB we believe in delivering high-quality, innovative education. We give students the opportunity to apply their studies directly to the workplace. This results in a fast return on investment for both students and their employers.

With our primary focus on student success, we provide an environment for students to explore cutting-edge business knowledge. Consistently achieving well above industry averages in the government endorsed Quality Indicators for Learning and Teaching, you can be confident in AIB's commitment to delivering life changing education. Highly regarded, both nationally and internationally, AIB offers the most popular MBA in Australia*.

AIB is registered by the Tertiary Education Quality and Standards Agency (TEQSA), meeting the highest education standards in Australia. I look forward to seeing AIB change your life, and how your achievement will help to inspire others as you become a student of one of our prestigious business programmes.



Emeritus Professor Hilary Winchester
Chair of the Academic Board

A LEADING HIGHER EDUCATION INSTITUTE

AIB IS COMMITTED TO SERVING THE NEEDS OF WORKING ADULTS AROUND THE WORLD BY OFFERING COURSES WHICH ARE ACCELERATED, APPLIED, ACCESSIBLE, AFFORDABLE AND ACCREDITED

AIB is a 40 year old leading teaching and research business school, based in Australia. As 'The Practical Business School', AIB is committed to serving the needs of working adults around the world by offering courses which are accelerated, applied, accessible, affordable and accredited.

AIB's Fast-Track MBA is the Largest, Fastest and Most Flexible Online MBA in Australia with more than 16,000 students and graduates from over 95 countries. The MBA has consistently been highly ranked nationally and globally, and recently reconfirmed its status by achieving a ranking of Tier One (#5) nationally and Tier One(#20) globally (CEO Magazine, February 2023).

AIB was the first private higher education institution in Australia to be approved to confer the full suite of business degrees including the prestigious doctorate qualifications.

The suite of business degrees offered by AIB include the: Master of Business Administration (MBA), Master of Management (M.Mgt), Doctor of Business Administration (DBA), Doctor of Philosophy (PhD). All AIB courses are offered via Online Learning and are accredited by TEQSA. TEQSA is an independent body funded by the Australian Government.



How Does AIB Compare?

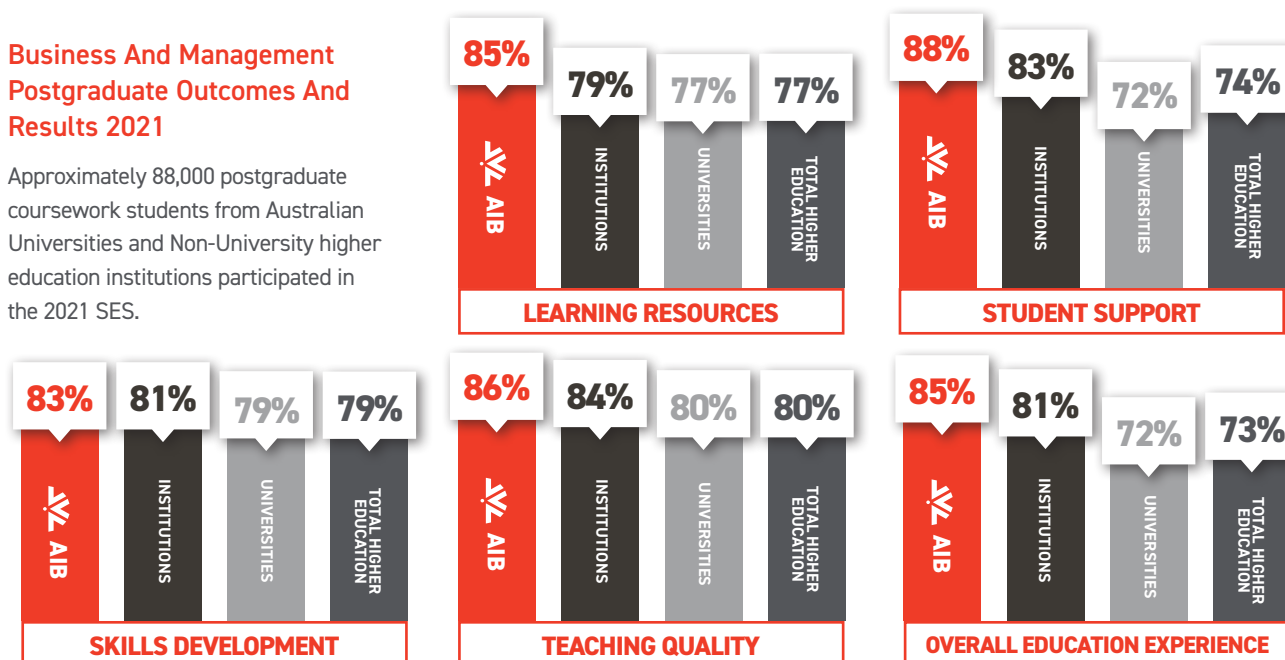


QILT POSTGRADUATE STUDENT EXPERIENCE SURVEY (SES)

The Quality Indicators for Learning and Teaching (QILT) are Australian Government endorsed independent surveys for higher education, focusing on the student life cycle from commencement to employment. The SES is a prominent Australian measurement of student satisfaction with their course and institutional experience.

Business And Management Postgraduate Outcomes And Results 2021

Approximately 88,000 postgraduate coursework students from Australian Universities and Non-University higher education institutions participated in the 2021 SES.



WHY STUDY OUR **GCM**?

Accelerate your career with an AIB online Graduate Certificate in Management (GCM). An accredited postgraduate qualification that's highly regarded internationally. The Fast-Track GCM is an AQF Level 8 qualification.



STUDY ANYTIME, ANYWHERE

Delivered fully online, the AIB GCM gives you genuine flexibility to study anytime from anywhere, with interactive bite-sized content and personalised support provided every step of the way.



INDUSTRY-FOCUSED PRACTICAL LEARNING

With a strong industry focus, the AIB GCM provides practical learning and relevant skills you can immediately apply in business and the workplace. You'll learn from industry guest lecturers from leading companies around the world.



COMPLETE IN 6 MONTHS*

The AIB GCM can be completed in 6 months* if you meet our concurrent study criteria. The GCM consists of 4 subjects of 8 weeks duration each.



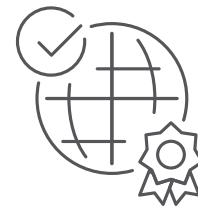
STUDY AT YOUR OWN PACE

With 6 start dates per year you can study at your own pace and take a break whenever you need.



HIGHLY ACCESSIBLE

You don't need a degree to be eligible to study the AIB Graduate Certificate of Management (GCM), your management experience counts.



ACCREDITED AND HIGHLY REGARDED INTERNATIONALLY

AIB's programmes are fully accredited in Australia, highly regarded internationally, and industry aligned.

*Only Direct-Entry applicants, who have attained an undergraduate degree, relevant 3 years' work experience and are working part-time hours or less, are eligible to fast-track their studies by undertaking 2 subjects concurrently, in any given term. Please refer to concurrent study eligibility criteria for further details.

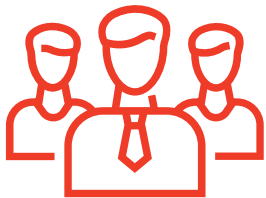


“The skills I learnt from the GCM really helped me in my role, and brought notice to me from other departments into some of my work. I hadn't studied for over 20 years. With the help of the staff and the online tools I overcame that. I could study anywhere, anytime, without any problems.”

Chris Lee
National Business & Reporting Analyst
Qantas Ground Services
AIB | GCM Graduate

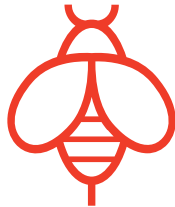
WHO IS IT FOR?

ESTABLISHED PROFESSIONALS



You've been working hard career-wise and now you want to take things up a notch.

BUSY ACHIEVERS



You're doing it all: full-time work, parenting like a pro – but you're not stopping there.

SELF-MADE SUCCESSES



You've achieved a lot without a degree. Now you want to use your experience to take things to the next level.

HIGHLY ACCESSIBLE ENTRY REQUIREMENTS

To study the AIB GCM you only need ONE of the following:

A MINIMUM OF FIVE YEARS RELEVANT WORK EXPERIENCE

Which includes at least three years management experience or significant technical experience.

OR

A BACHELOR'S DEGREE +2YRS

(AQF Level 7) and at least two years relevant work experience.

OR

AN ADVANCED DIPLOMA ASSOCIATE DEGREE +3YRS

(AQF Level 6) or learning equivalent to an AQF Level 6 qualification and at least three years relevant work experience.

OR

MINIMUM GMAT SCORE OF 550

Graduate Management Admission Test (GMAT) with a minimum score of 550 and at least three years relevant work experience.

Alternatively, applicants may receive direct entry into the MBA; for further details refer to <https://www.aib.edu.au/courses/aib-mba/mba-entry-requirements/>
Applicants must meet the English language requirements; for further details refer to <https://www.aib.edu.au/courses/aib-mba/mba-entry-requirements/#english-requirements>.

STRUCTURED FOR SUCCESS

Graduate Certificate of Management: The first stage of your MBA.

At AIB, we're proud to put our students first. So rather than expect you to fit around us, we've found innovative ways to make our subjects fit around you and your needs as a working adult.



SUBJECTS

The Graduate Certificate in Management (GCM) comprises a total of four subjects, which includes two subjects of your choice from the list of GCM Optional Subjects.

GCM Core Subjects

Complete 2 Core subjects first.

- > Leadership (First Subject)
- > Strategic Management (Second Subject)



GCM Optional Subjects

Choose 2 Optional Subjects to complete the GCM.

- > Marketing Management
- > Operations Management
- > Financial Management
- > Strategic Human Resource Management
- > Corporate Governance*
- > Project Management*

*Prerequisites apply for Corporate Governance and Project Management.

[^]Eligibility criteria applies. Time frame based on the average completion of 12 months to 36 months for AIB students pursuing the MBA program.

[^]Interim awards need to be requested and are not granted automatically. For further details, refer to [the student handbook](#)


INDUSTRY GUEST SPEAKERS AND PARTNERS

LEARN HOW TO APPLY MBA THEORIES AND PRINCIPLES TO THE WORKPLACE FROM BUSINESS LEADERS AND EXPERTS.

AIB has partnered with some of the leading businesses, and most respected business leaders in the world.

As a Fast-Track GCM student, you will gain exclusive access to hear the unique perspectives of AIB's Industry Guest Speakers, giving you the opportunity to further your learning through real-life and cutting-edge business experiences.

You'll gain a unique understanding of how MBA theories and principles are applied directly to the workplace and hear firsthand about the challenges and issues you can expect to encounter – from people that have “been there and done that”.



“Learning is the best way to discover your next challenge, stay relevant, and bring value to the organisation you are in.”

Olivier Legrand

Former Managing Director and Vice President,
LinkedIn Asia Pacific and Japan,
AIB Industry Guest Lecturer

LinkedIn

OUR GROUP OF INDUSTRY PARTNERS AND INDUSTRY GUEST SPEAKERS IS ALWAYS GROWING AND INCLUDES SOME OF AUSTRALIA'S BEST BUSINESS ENTREPRENEURS AND SUCCESSFUL COMPANIES.

Clifford Rosenberg

Non-executive Director & Investor for multiple global public enterprises

Brian Redican

Chief Economist of NSW Treasury Corporation (TCorp)

Paul Mirabelle

Chairman, Greencross Limited

Lee Tonitto

Managing Director, Tinotto & Partners

Professor Erwin Loh,

Group Chief Medical Officer, St Vincents Hospital

Steven Burrell

Chief Executive Officer,
Australian Medical Association (VIC)

Martin Herbst

General Manager
Elders Financial Planning

Tomas Johnsson

Chief Executive Officer, Unilodge Australia

Amanda O' Brien

Director, Xtreme Freight and Chairwoman, Supply Chain and Logistics Association of Australia (SCLAA)

Felipe Bezamat

Head of Advanced Manufacturing Industry
World Economic Forum

Samantha Klintworth

CEO, Amnesty International Australia
(AIB Alumni)

Sean Ledbury

Managing Director, Packsize Australia (AIB Alumni)

[View all AIB Industry Guest Lecturers here:](http://aib.edu.au/industry-guest-lecturers)
aib.edu.au/industry-guest-lecturers



ACCREDITED & RECOGNISED

ACCREDITATION IS ONE OF THE MOST IMPORTANT THINGS TO CONSIDER WHEN WEIGHING UP YOUR STUDY OPTIONS.



Accreditation ensures that the qualification you earn meets a national set of standards. AIB itself is registered as an Institute of Higher Education and its MBA is accredited by TEQSA (Tertiary Education Quality and Standards Agency), the independent regulator in Australia.

This accreditation ensures all our qualifications are equivalent in standing to qualifications issued by Australian universities and are compliant with the Australian Qualifications Framework (AQF), a national system of qualifications which encompasses all post-compulsory education in Australia.

Details of AIB's registration status and accredited programmes can be found on the National Register maintained by [TEQSA](#).

Both AIB's generalist MBA and MBA (Human Resource Management) are accredited by the Australian Human Resources Institute (AHRI). Additionally, AIB's MBA is accredited by the National Centre for Management Accreditation (NCMA) of the Canadian Institute of Management (CIM).

AIB and our postgraduate programs are also recognised internationally by employers and industry associations.

BELOW IS A SNAPSHOT OF AIB'S MEMBERSHIPS AND LISTINGS

- › Independent Higher Education Australia (IHEA)
- › Australian Human Resource Institute (AHRI)
- › International Association of Universities (IAU)
- › International Quality Group of the Council for Higher Education Accreditation (CIQG)
- › Association to Advance Collegiate Schools of Business
- › Canadian Institute of Management
- › WICHE Cooperative for Educational Technologies (WCET)
- › Australian Marketing Institute (AMI)
- › Australian and New Zealand Academy of Management (ANZAM)



ACADEMICS AND LEARNING FACILITATORS

MORE THAN 180 ACADEMICS AND ONLINE LEARNING FACILITATORS GUIDE, SUPPORT AND TEACH GCM STUDENTS.

Students are at the centre of everything we do. The AIB academic team strives to develop and adopt academically rigorous practice-centric curricula, innovative learning resources and realistic assessment techniques that cater for the diverse needs of our students.

Our highly qualified academic team hold significant qualifications and experience in their field of expertise. AIB academics are regular contributors to leading academic publications, journals and conferences—both interstate and internationally. They are driven by passion and purpose to positively change the lives of AIB students.



“It is my great honour to lead a world-class academic team so committed to, and passionate about, offering life-changing and practically-focussed learning opportunities of the finest calibre. Our first-rate programs are accessible, flexible, and highly responsive to current and emerging business settings as well as to contemporary student needs.”

Professor Iain Hay,
Academic Dean, AIB
BSc(Hons), MA, GradCertTertEd, MEdMgmt, PhD, LittD

HIGH QUALITY STUDENT SUPPORT



AS AN AIB STUDENT, YOU WILL BE PROVIDED WITH ACADEMIC, ADMINISTRATIVE AND STUDENT SERVICES THAT ARE SECOND TO NONE.

COURSE ADVISORS

- » Tailored course information to meet your career goals
- » Enrolment assistance



STUDENT CENTRAL TEAM

- » Dedicated student support team
- » Supporting you from orientation to graduation



ACADEMICS

- » Academic support and guidance
- » Highly qualified and experienced academics



ONLINE FACILITATORS

- » Online classroom facilitation
- » Academic and industry expert advice



ORIENTATION

- » Key processes, study tools and skills to guide you through your learning journey.
- » Practical hints, tips and activities to prepare for study success



STUDENT LEARNING PORTAL

- » One-stop shop for all of your interactive learning materials and collaborative forums, webinars and messaging
- » Support resources for academic writing skills, referencing and textbooks in multiple formats



ONLINE LIBRARY

- » Single search access to the journals, reports, videos, ebooks and industry reports
- » Resources and services for searching for relevant credible sources and referencing software



AIB ASSIST

- » Well-being services and personal counselling support
- » Student Handbook and FAQs to help balance home, work and study





WHAT'S HOLDING **YOU** BACK?
TRANSFORM YOUR CAREER
WITH AIB TODAY.

APPLY NOW >



AUSTRALIAN
INSTITUTE
of BUSINESS



+61 8 8212 8111



courseadvisor@aib.edu.au



aib.edu.au

Entry criteria, fees, assessment methods and services are correct at time of printing 26 June 2023 (AIBGCM-V01). Australian Institute of Business reserves the right to alter the details without prior notice.